

CAKE SMASH GUIDE

W W W . A M B E R W A G N E R P H O T O G R A P H Y . C O M

WHAT TO EXPECT

Hi there, I'm Amber! I have been creating beautiful memories as a photographer for over 10 years. I work hard to make sure my clients have a stress free experience while I capture the beauty of their little ones at my commercial studio space in downtown Swartz Creek, MI.



BOOKING A SESSION

There is no better way to celebrate the completion of your baby's first year than to smash cake. From the custom decorations, to the outfit, to all the details, each session is created especially for your little one. Most clients book cake smashes for around 11 months so that they can display images for their birthday. As these sessions can take a few weeks to plan and order special custom props, it is best to book at least 2 months before your Childs birthday. Once you have put down a retainer & have signed your photography agreement, the date we have chosen will then be secured on my calendar.

I like to start off each smash session with simple portraits of your little one before they get messy. Once the cake is set down then we let baby do their thing, some really get into it and others need a little help I have lots of little tricks to help baby explore if they are hesitant, but I never force anything.

I DO NOT PROVIDE THE CAKE! I feel it is best left up to the parents to bring anything that the baby will be eating. I highly encourage light pastel colors and a whipped frosting.

Proof galleries are ready for viewing within 1-2 weeks after your session takes place. Once your proofs are ready, you will choose your digital images as well as be able to order print products such as wall art or albums. After your selections are finalized, I will then fully retouch all of your selected images and you will receive your edited image gallery within 2-3 weeks of viewing session.







SESSION INFO & PRICING

SIMPLE session fee: \$200 / 6 digital images child only, solid background with garland or balloons

DELUXE session fee: \$350 / 12 digital images includes a family portrait, custom full theme, bath cleanup

additional digital images can be purchased for \$24 each (20% discount on full gallery)

PRINTS + KEEPSAKES

I offer a full range of luxury products to proudly display your images. I have hand selected quality sources to have artwork that will last as family heirlooms. Cherish the memories with an album, reliving each detail as you flip the pages. Remember the moment with a large portrait hung on your wall for all to enjoy. There is nothing more I would love than for you to be able to hold your images and see them come to life.

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